



# Harlandale I.S.D.

*Office of Communications*

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## Advertising Guidelines

The Harlandale Independent School District has established a Student/Parent Handbook, an Employee Handbook and also closely follows the guidelines set forth by the Texas Association of School Boards' Policy Online. The handbooks as well as Policy Online can be accessed by logging on to: [www.harlandale.net](http://www.harlandale.net).

Those three sets of standards help create environments that are conducive to learning, minimize disruptions, foster an attitude of respect, prepare students for their future and guide children to represent themselves positively. For those reasons, **the following types of advertisements are NOT ALLOWED :**

- Ads with offensive and/or obscene language and/or images
- Ads sexual in nature
- Ads promoting tobacco products, alcoholic beverages, drugs or prohibited substances, and gang related products
- Ads promoting piercings for body parts other than earlobes
- Ads promoting unconventional hair styles and/or hair colors
- Ads promoting unconventional accessories (dog collars, choke chains, bracelets with inappropriate messages, etc.)
- Ads promoting jewelry depicting violent, offensive, lewd, vulgar or obscene themes
- Ads promoting permanent or temporary tattoos
- Political advertisements

Final determination of an acceptable ad rests with the district administrator, principal, or designee and cannot be appealed.